

PASSION PARTIES, INC.

Passion Parties, Inc. leads the party plan industry as the premier supplier of sensual products in the United States and Canada. The company, founded by women for women in 1994, has experienced rapid growth and enjoyed continued success. Our informative Passion Parties create a unique environment for women, one that is fun, educational and confidential. Products are demonstrated through in-home parties by Passion Parties Consultants. Women feel comfortable discussing their sexual health, dispelling some of the age-old myths surrounding sexuality, and learning ways to improve communication and build stronger relationships with their partners.

The cornerstone of our product line, the RomantaTherapy™ collection, was developed exclusively by Passion Parties. It includes sensual body products to transition the busy woman from the stress of the day to the romance of the evening; as well as many products perfect for enhancing intimacy for couples. Our exclusive top-selling Pure Satisfaction™ UniSex Enhancement Gel is the ultimate product for all couples. Our product line also includes a wide selection of sensual touch, edibles, and lingerie and passion toys. Our products help loving couples to enhance their sexual relationship, thus making "Every Day Valentine's Day."

Led by a successful executive team, Passion Parties is dedicated to helping women achieve both personal and financial growth. Our innovative compensation plan provides Passion Parties Consultants with the opportunity to own and manage their own business, earn unlimited income and decide their own future. At Passion Parties, we believe that each and every woman can reach her individual potential, and that is why we support the philosophy of "women helping women."

Additionally, Passion Parties is an organizational member of the American Association of Sex Educators, Counselors, and Therapists (AASECT). This interdisciplinary professional association works to promote the understanding of human sexuality and healthy sexual behavior.

In continuing to give back to the community, Passion Parties, Inc. created the Passion Parties Charitable Foundation (PPCF), a 501(c)(3) organization that benefits charities supporting women, children and families in the United States and Canada. All profits from the sale of the book, "The Passion Parties Guide to Great Sex," will be donated to PPCF.

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