

## FACT SHEET

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| <b>Company Headquarters:</b> | 731 Pilot Road; Suite A<br>Las Vegas, NV 89119<br>702-617-0202 (Worldwide Headquarters)<br>800-4-PASSION (Consultant Services)<br>www.passionparties.com  |
| <b>Company Officers:</b>     | Joanne Harvie, CEO International<br>Patricia Davis, President<br>William Dillingham, Secretary/Treasurer<br>William Clark, Chairman of the Board  |
| <b>Founded:</b>              | 1994  |
| <b>Company Overview:</b>     | Passion Parties leads the party plan industry as the leading supplier of sensual products in the United States and Canada.  |
| <b>Corporate Mission:</b>    | To share the Passion Parties vision that any woman can experience the prosperity of owning her own business; to share products that will enhance a woman's relationship; and to share the philosophy of women helping women.  |
| <b>Staff:</b>                | 90  |
| <b>Sales:</b>                | Company is privately held and sales figures are not disclosed. The company has experienced consecutive growth for over 16 years.  |
| <b>Distribution:</b>         | Direct sales party plan. Since 1994 more than 100,000 women, Independent Consultants, have joined and conduct in-home party plan presentations.   |
| <b>Product Lines:</b>        | RomantaTherapy® is an exclusive line created by Passion Parties that includes sensual bath products such as: body lotions, shower gels, bath salts, parfums and body scrubs. Passion Parties has a wide selection of sensual touch, passion edibles, lingerie, passion toys and the exclusive Pure Satisfaction™ UniSEX Enhancement Gel. Approximately 400 items are carried at any one time. |
| <b>Advocacy Programs:</b>    | Passion Parties has created the Passion Parties Charitable Foundation, a 501(c)(3) which supports causes for women, children and families in the U.S. and Canada. The three main charities that are supported are Autism Speaks, Multiple Sclerosis Society and Susan G. Komen Breast Cancer Foundation.  |
| <b>Contact:</b>              | Passion Parties Public Relations<br>Direct: 866-774-6397<br>Cell: 702-249-6171<br>PR@passionparties.com   |