

## **PASSION PARTIES, INC.**

### **PAT DAVIS PRESIDENT**

Born on Valentine's Day 1944, Pat Davis was destined to help women learn ways to create more romance and intimacy with their partners. As the president of Passion Parties, Inc., Davis has spearheaded the organization's growth to North America's premier sensual products party planning company. Davis brings more than 37 years of experience to the position and has worked at all levels in the direct marketing and party plan industry.

Davis' first introduction to Passion Parties came at a time when she was president of Network Marketing Tutor, Inc. At the organization, as founder and president, Davis worked as an advisor and led management seminars on strategies for improving performance and maximizing sales. Passion Parties contacted her about sharing her experience and expertise with the then, very young organization. After three years as an outside business consultant, Davis was asked to take over as president of the company on Valentine's Day 2001. As president, Davis has led Passion Parties to continued success. The company has experienced a growth rate of over 12 times its' revenue under her leadership.

Davis is also recognized internationally for her knowledge of direct sales and marketing. As a past member of the National Speakers Association, Davis has also led corporate sales and training seminars in Australia, England, and Canada. Additionally, Davis authored the international best seller "The Miracle of Intention: Defining Your Success." The book has been translated into five languages and provides strategies for achieving success in the direct marketing field. Her newest book, "The Passion Parties Guide To Great Sex", released by Random House Publishing on January 9, 2007, has become a best seller.

Davis, a native Tennessean, has been married for more than 48 years, is the mother of two children and has three grandchildren. She currently resides in Las Vegas, which is home to the Passion Parties Worldwide Headquarters.

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